



Dear ASMAC Members,

I hope that you have saved the date of Thursday, February 25 to participate in ASMAC's annual general meeting. This is the 50th anniversary of our association!

This is your chance to catch up with your peers and network with new contacts in the industry. In addition to some great talks on current matters that concern us as manufacturers in the Canadian chemical industry, we will again be offering tabletop exhibitions to showcase the latest developments available to our membership.



I am very pleased to tell you that this year our keynote speaker will be Dr. Joe Schwarcz who is the Director of McGill University's "Office for Science and Society." He is well known for demystifying chemistry with his informative and entertaining public lectures. You can't help but learn something new and relevant when you hear Joe Schwarcz talk on his favorite subject - chemistry.

Daren Kelland of Environment Canada has been invited to speak to us on the Chemical Management Program that recently asked us to participate in the Mandatory survey of Chemicals of interest (polymers).

There will also be a presentation from a representative of the CME bringing us their perspective on what's going on in the Canadian marketplace for manufacturers and exporters.

There is some truly innovative and potentially disruptive technology available in hot melt adhesive application these days. Graco will bring you up to speed.

Now, here's some really good news. Because we are so excited that the association is turning 50, the ASMAC executive has decided to make the attendee fee this year to be only \$50 for members! We want strong support of the membership through attendance of this event. There will be something for you whether you are in development, regulatory, sales & marketing, production or management of adhesives so spread the word in your companies.

Remember that besides the informative talks and peer networking opportunity at the expo you are invited to enjoy a delicious buffet lunch at a great Toronto venue, The Old Mill Inn.



I look forward to seeing you there!

Sincerely,

Sean Gogarty

President, ASMAC